



HANS ARNESEN

SNOW & MX CATEGORY MANAGER

For the last five years at Oakley, Hans Arnesen has established a career around his passion for sport and the athletes that are involved in it. Having the ability to assist athletes in obtaining their highest level of performance through product development has motivated Arnesen to address the specific needs of various environments with Prizm lens technology.

As a downhill and cross-country skier, Arnesen knows the wants and the needs of athletes and works to deliver them, resulting in more confidence and fun on-hill.

“The benefits of Prizm Snow are dramatic and instant. Seeing people try on a Prizm lens for the first time on Snow is priceless.”