



## BROCK MCCABE

ADVANCED PRODUCT DEVELOPMENT

Brock McCabe has invested over eight years of time and research to understanding how the eye creates color contrast. McCabe combined his findings with his background in biochemistry and materials science to develop Prizm lens technology. After spending countless hours testing and re-testing Prizm technology, McCabe's proudest moment is to see Prizm lenses on Oakley retail shelves.

With a passion for surfing and swimming, McCabe can be found on water adventures wearing Oakley Prizm Water on the weekends.

*"I am inspired by Oakley athletes and having the opportunity to develop products and technologies that can give them a competitive edge when they perform."*